

17 – 21 APRIL 2023

# STARTUP AREA @ HANNOVER MESSE 2023

*Innovative startups meet experienced industry players,  
potential meets funding, ideas meet networks*



HOME OF INDUSTRIAL PIONEERS



## SHOW YOUR STUFF!

The Startup Area at **HANNOVER MESSE 2023** is a global hub for pioneering industrial startups. Here, pioneers can find the support and funding which their products and projects deserve – from people with an enthusiasm for new ideas.

Not only will you get a first-rate **presentation area** where you can present your individual solutions – we also offer you space for forging successful alliances. That's why we traditionally have our **Industrial Startup Stage**, where you'll experience pitches, presentations by networkers, incubators and accelerating programs as well as discussions covering all aspects of startups and young founders.

But an exciting new format also awaits you at **Startup meets X**. Here, the "X" stands for experienced and established industrial enterprises. The goal of Startup meets X is to bring startups together with industry in order to leverage opportunities – before, during and after **#HM23**. But how can such a "perfect match" come about? Find out more in the info box.

## STARTUP MEETS X

Industrial enterprise X faces a particular challenge for which it requires an outside specialist. If this challenge is right up your alley, your startup can develop a solution during the run-up to **#HM23** and then pitch it to company X during the show. At a special **evening event** during **#HM23**, the best three startups will present their solutions. Finally, the idea with the most innovative and exciting solutions approach will receive an award. When all is said and done, this can be your gateway to industry.

Participating in **#HM23** and **Startup meets X** gives you the opportunity to present your services to a specific target audience and make yourself better known. That's why we encourage you to: **Show your stuff!**

### PARTNERS



Startup-Machine



# PARTICIPATING AS AN EXHIBITOR

## THE STARTUP COUNTER

The Startup Counter is the individual solution for your industry startup at HANNOVER MESSE. This complete package offers you your own stand space, including the attractive stand construction of the Startup Area and associated marketing services. Present yourself and your company to a global audience.

from EUR 2,200

## NETWORK PARK

Interested in presenting yourself as a supporter of startups? And give some of your startups the opportunity for a trial presentation at HANNOVER MESSE? Then the Network Park is the solution for you. Give two of your startups the opportunity to become part of the Startup Area at HANNOVER MESSE every day.

from EUR 7,500

## CLUSTER PARK

Showcase yourself and your startups with a joint appearance under the umbrella of your organization or a common theme. We provide you with an attractive group exhibition stand where each of your startups as well as your organization can present themselves in an ideal way. We can offer you the Cluster Park in two different sizes.

from EUR 30,000



- Future Hub**  
Hall 2
- Engineered Parts & Solutions**  
Hall 3
- Automation, Motion & Drives**  
Hall 5–9 / 11–12
- Energy Solutions**  
Hall 11–13
- Digital Ecosystems**  
Hall 14–17
- Compressed Air and Vacuum**  
Hall 4
- Conference Stages**  
TECH TRANSFER (Hall 2)  
INDUSTRIAL TRANSFORMATION (Hall 3)  
INDUSTRIE 4.0 (Hall 8)  
ENERGY 4.0 (Hall 12)

## YOUR CONTACTS:

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## YOU'LL FIND ALL THE RELEVANT INFORMATION ONLINE AT:

[www.hannovermesse.com](http://www.hannovermesse.com)